

Electronic Press Kit
Includes attached photographs
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Postcards From Liverpool

Beatles Moments & Memories

By Mark Brickley

Book Description:

Postcards From Liverpool explores the Beatles' source sounds. Music journalist Mark Brickley deconstructs the group's vocal style, traces Motown's and Bob Dylan's influences and follows the Beatles into EMI/Abbey Road studios, explaining their recording techniques and innovations. The book features eight backstories including how the Beatles struggled to record their first single "Love Me Do."

Postcard From Liverpool's forty photographs include Ringo Starr, Paul McCartney and his wife Nancy Shevell and Ravi Shankar. Other original images feature musicians Neil Young, Jeff Lynne, George Harrison's first wife Patti Boyd and Beatles' sites in the USA, London and Liverpool. There are six rare backstage interviews, a panorama of the Beatles 1968 trip to Rishikesh, India and side trips to Ringo Starr's Grammy Museum press conference and Paul McCartney's Hollywood Walk of Fame Ceremony. The book closes with an engaging Merseybeat Music Quiz.

Postcards From Liverpool is your invitation to rediscover the Beatles stunning soundscape!

Testimonials:

"Mark's fun and unique memoir takes the reader on a pilgrimage every Beatles fan dreams about." *Dennis Mitchell, Host of "Breakfast With The Beatles" syndicated radio show*

“It’s difficult to say something new about the Beatles. Mark manages to do this and tell the story in a notably clean way. Very Enjoyable!” *Jon Keats, Director of Music & Events: The Cavern Club, Liverpool, England*

“I was part of Beatleworld during the early days and even I have been thoroughly re-educated by Mark’s book. Its meticulously researched and the photos are among the best I’ve seen...”
English Songwriter Mitch Murray (Three No. 1 Sixties Hits



Mark Brickley toured London & Liverpool in October 2015

Author’s Bio:

Music journalist Mark Brickley has published dozens, interviews, articles and music columns in the Coastal View News, Ojai Quarterly Magazine, Deep Magazine, Carpinteria Magazine and online at Noozhawk.com. His music writing has featured The Beatles, Michael Jackson, Noel Paul Stookey (of Peter, Paul & Mary), Country legend Merle Haggard, classical conductor Nir Kabaretti, Latin percussionist Luis Conte and blues guitarist Robben Ford.

The author’s photographs often accompany his published writing. He uses a Nikon D3100 with multiple lenses. Brickley is also a musician whose videos can be viewed on YouTube.com. His recordings “Berkeley Hills,” “Lincoln’s Lament” and “Love Finds Everyone,” are available on iTunes.com and CD Baby.com. The author lives near Santa Barbara, California.

Author's Interview:

Q: Why did you decide to write a book about the Beatles?

Mark Brickley: I'm transported by the Beatles harmonies. I wanted to explore how they created their sound and who influenced their songwriting. The Beatles were a musical tsunami and their songs still spark and glow, over fifty years after they were written. It's like they are in the same room— signing directly to you. I wanted to describe the power of their music.

Q: What are the most overlooked aspects of the Beatles legacy?

Brickley: Their musicianship and cohesiveness as a band. The Beatles viewed themselves as professionals and worked hard to perfect their craft as musicians and vocalists. Deep vocal emotion and unusual phrasing drove their melodies and harmonies. They were also a focused, close knit group. At their mid-sixties peak the Beatles inner circle consisted of road manager Neil Aspinall, personal assistant Mal Evans and manager Brian Epstein's small press staff.

Q: When did you begin the book and how long did it take to write?

Brickley: I wrote 'Postcards' over four years while working as a music writer and newspaper columnist. I began researching the new book in 2012 by reading every major Beatles author. My print and video library now has over 125 Beatles titles. Each book I finished inched me closer to answering my questions about the band's creative process.

Q: What were the most unexpected facets of your 2015 trip to Liverpool?

Brickley: The friendliness of the city...The lush landscape where Lennon and McCartney grew up. It's so green and leafy...Harrison's and Starr's row homes were more modest... finding the Hard Day's Night Hotel is located around the corner from the Cavern Club on Mathew Street ... learning that "scouse" (the descriptive name of Liverpool's droll accent) is also a tasty, spicy meat and potato stew...

The book's print and e-book editions contain additional Author's Interview questions and photographs.

Postcard From Liverpool's Contents:



The Cavern Club: 1963

Preface

Backstories:

Beginnings

The First Record

Parallel Thirds

Four-Man Band

Motown to Dylan

Innovations: Experiments & Elevation

The Sitar's Sound

Rishikesh

Moments:

Backstage with singer-songwriter James McCartney

English Songwriter Mitch Murray's "How Do You Do It?"

Jay Ferguson, lead singer & songwriter of bands *Spirit* and *Jo Jo Gunne*

Rock & Roll Hall of Fame, Associate Curator, Meredith Rutledge-Borger

Ron McNeil, founder of Beatles tribute band *The Fab Four*

Apple Records recording artist Jackie Lomax

Memories:

Starr Power: Ringo's Grammy Museum Exhibition

Sir Paul McCartney on Hollywood's Walk of Fame

Beatles Conclave

Postcards

Postscripts:

Wings Over Africa

Merseybeat Music Quiz

Goodbye & Hello

Author's Bio & Interview

Acknowledgments

Bibliography

Photography credits

The headshot of Mark Brickley is available for download online:

High Resolution

<http://www.postcardsfromliverpool.com/images/mark-brickley-headshot-for-presskit-hr.jpg>

Low Resolution

<http://www.postcardsfromliverpool.com/images/mark-brickley-headshot-for-presskit.jpg>